***Suggested event agenda and script***

The main purpose of this document is to provide key talking points. Feel free to adjust schedule and remarks as needed around the 1:08 pm. flag raising, followed by a 1 minute, 3 second moment of silence.

**1pm: Gather at flagpole; Welcome and Intro**

Note: This may not be enough content to fill eight minutes of time but will allow time to gather everyone.

*“Good [morning/afternoon]. On behalf of [Organization] thank you for joining us as we Pause to Give Life and celebrate National Donate Life Month. I’m [Name, Title].*

*In just a few minutes, at 1:08p.m., we will be among dozens of hospitals, businesses, and community organizations across the nation that will raise a Donate Life flag this month and observe a moment of silence to honor organ, tissue and eye donors and their families, recognize recipients who’ve received their gifts of life, and celebrate National Donate Life Month.*

*Observed in April each year, National Donate Life Month helps raise awareness of organ, tissue and eye donation. This special recognition month is a time to encourage Americans to register as organ, eye and tissue donors and to honor those that have saved lives through the gift of donation.*

*The Donate Life flag was first introduced by Donate Life America in 2006. Since then, it has become a national symbol of unity, remembrance, and hope, honoring those touched by donation and transplantation across the country and around the world. During the past 19 years, more than 100,000 Donate Life Flags have flown across America.*

*The time of this flag raising is significant and purposeful. The Donate Life Flag is raised at* ***1:08 p.m. to recognize the fact that one donor can save eight lives****, and is followed by* ***a one minute and 3 second moment of silence******in honor of the more than 103,000 patients currently waiting for a life-saving transplant in the U.S.***

**OR (dependent on time chosen by organization)**

*In just a moment, the Donate Life will be raised in recognition of donors, recipients, and their families, and will be followed**by a* ***one minute and 3 second*** *moment of silence in honor of the more than 103,000 patients currently waiting for a life-saving transplant in the U.S.*

**1:08pm Raise flag, and observe a 1 minute, 3 second moment of silence.**

**1:10ish Continue remarks**

*Of the 103,000+ people currently on the National Organ Transplant Waitlist, nearly 1,500 are right here in Wisconsin. This afternoon, we not only recognize their strength and courage, but we also honor the hundreds of Wisconsin donors and donor families that have so selflessly given the gift of life and healing through organ, tissue and eye donation.*

(If applicable: Introduce any donor families, donors and transplant recipients now and/or ask them to say a few brief words.)

(If applicable: Thank donor family/recipient speakers and introduce any additional guests or speakers.)

(If applicable: Thank guest speakers)

**Closing Remarks:**

*Today we also want to say thank you to our nearly three million Wisconsin neighbors who have already said “Yes” to donation by registering as organ, tissue and eye donors. Together, we are united in a mission to save and heal lives and create a culture where donation is embraced as a fundamental human responsibility.*

*April is National Donate Life month and a great time for us to remember this important work. So, throughout April, we ask you to help us to continue to educate our fellow Wisconsinites about the need for more registered organ, tissue and eye donors by making it* ***your personal mission*** *to speak to at least one person about donation. And, if they’re not already registered, urge them to consider taking that step to formalize their decision at donatelifewisconsin.org.*

(Thank everyone for joining today and if holding additional event/activities, provide details on schedule/location.)